March. 11. 2015

[T11] The 4th Global Pharmaceutical Key Opinion Leaders (GPKOL) International Symposium 2015 (Pharm Fair 2015) - How to Design and Conduct Global Clinical Trials for Drugs		
	April 9(Thu), 09:00~16:55 / Room.300	
09:00~09:15	Opening Speech Congratulatory Address	
09:15~09:30	Introduction	
09:30~10:15	Keynote Speech - Overview of Clinical Development Preclinical Trial Strategies for Successful Clinical Development	
Session 1. Developing Clinical Trial Strategies from the Sponsor's Perspectives		
	10:20~12:05	
Speakers		
10:20~11:05	Clinical Drug Development Based on Modeling & Simulations: A Tool to Increase Return of Investment Hee Jong, J&J USA, USA	
11:05~11:50	Challenges and Strategies Entering into Global Clinical Development in US : Tgf Beta Inhibitor	
11:50~12:05	Q&A	
12:05~12:55	Session Break	

Session 2. Trends in Clinical Trial Design and Project Management			
	13:05~14:50		
13:05~13:50	Personalized Health Care including basket trials as one of new methods of Clinical Development Takanashi (Chugai-pharm)		
13:50~14:35	Successful Project Management of Global/Regional Clinical Trials Stephane Gouteux, Quintile's Singapore, Director and Head of Asia Oncology for Project Leadership)		
14:35~14:50	Q & A		
14:50~15:05	Session Break		

Session 3. Clinical Trials from Regulator's Perspectives		
	15:10~16:55	
15:10~15:55	How to Design Successful Global Clinical Trials from the Regulator's Perspective Sang Mok Chung, FCA Clinical Pharmacology Reviewer, USA	
15:55~16:40	Success and Failure Cases of Global Clinical Trials and How to avoid Failures J.Fred Pritchard, Vice President, Global Drug Development, Celerion, USA	
16:40~16:55	Q&A	